



Contact details:

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 7-10 Adam Street, London WC2N 6AA, UK
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 Email: admin@minexforum.com

ARTWORK SUBMISSION GUIDELINES

Artwork specifications for advertising modules to be published in the “MINEX Russia 2017” Forum Catalogue

NB designers: Advertising pages will be printed as centred blocks

Modules should strictly comply with the following technical requirements.

- Accepted formats (print quality PDF or 300 ppi CMYK TIFF)
- Colour: CMYK or Greyscale
- STRICTLY NO CROP MARKS, NO SPOT COLOURS (print method: digital offset)
- Please allow at least 10 mm space between the text and the edge of the page
- Full-page advertising block – bleed 3 mm, size with bleeds 210x297 mm (maximal text area 190 x 277mm)
- Half-page advertising block - 210 (w)*148 (h) mm (maximal text area 190x130 mm)
- Images resolution - 300 dpi or higher
- All fonts - outlined (curves)



Artwork submission cut-off date: Tuesday 19 September

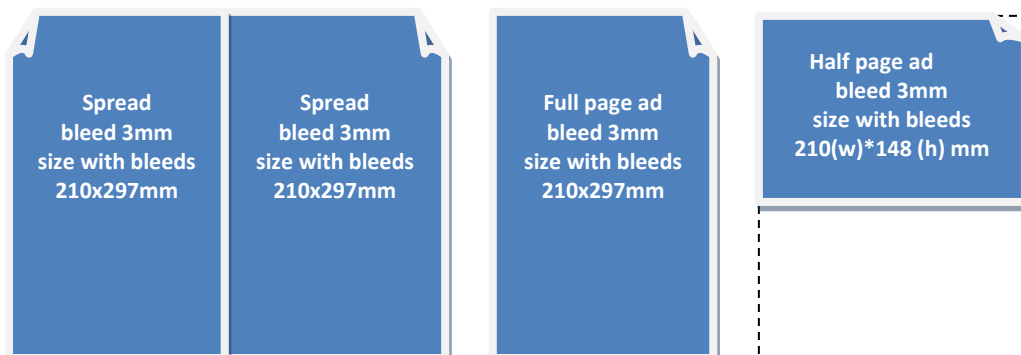
Submission address: admin@minexforum.com

If the file size is larger than 10MB, please upload it on free file-sharing server: <http://wikisend.com>

or share it via Dropbox <http://www.dropbox.com>

and send us the link to your file to admin@minexforum.com

Examples of accepted advertising modules:





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Corporate logo specifications for printing on the “MINEX Russia 2017” vinyl banners

- Company logos must be submitted in Vector Format (Illustrator or EPS) with outlined fonts (transformed to curves), CMYK colours only.
- If available, please send us your logo publishing guidelines
- Please note that logos saved in JPEG, GIF or BMP format are not suitable for high quality printing and will not be accepted.

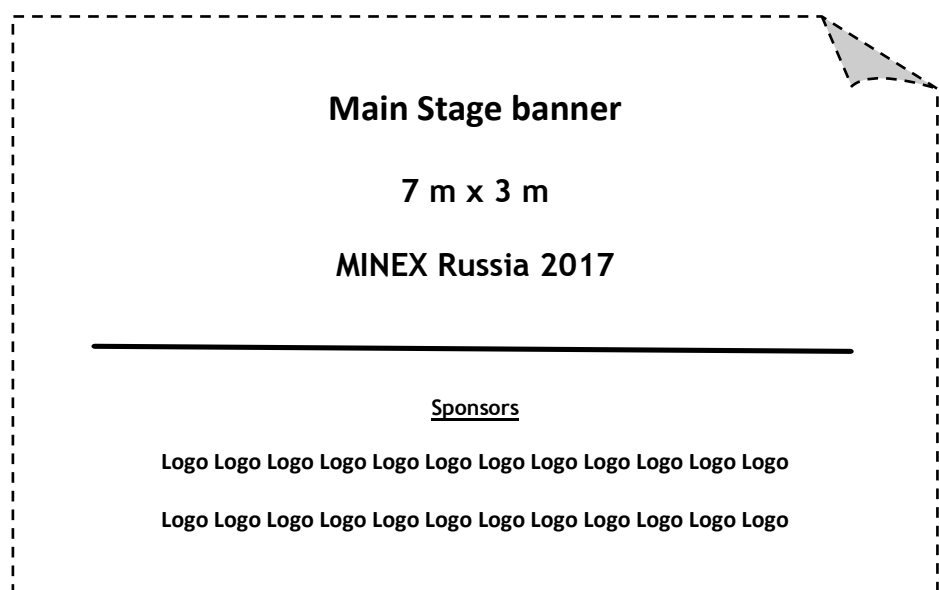


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Some examples of forum vinyl banners





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Technical requirements for company profile and logo for listing on website and the “MINEX Russia 2017” Forum Catalogue

- Profile length (for each language) should not exceed 150 words
- Accepted languages: English and Russian (if available)
- All profiles should be submitted as Text or Word files
- Please list URL Link to the company’s website



Company profile and logo must be submitted to admin@minexforum.com
Before **Tuesday 19 September**

Technical requirements for delegate bag inserts to be produced by advertiser

For promotional flyers: size - A5 or A4, up to 10 pages, up to 150 g/m2, Quantity: 500

For gifts: weight >150 g/m2; dimensions: >3 cm thick, > 30 cm long, > 20 cm wide Quantity: 500.



All conference bag inserts must be submitted to organizers in Moscow by
Monday 2 October

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